

# AC Dental Esthetic Institute



YOUR PARTNER FOR A BEAUTIFUL SMILE

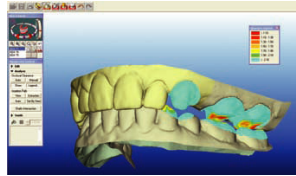
## THE PATH TO THE PERFECT FIT

Step 1  
Digital scan by dentist



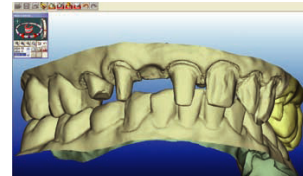
CAM model created by Cadent  
Step 4

Step 2  
Real-time chairside feedback



Final restoration created by laboratory  
Step 5

Step 3  
CAD modeling created by laboratory



Restoration inserted by dentist  
Step 6

## iTero: An ideal compliment to your practice

### iTero helps build your practice

- increase patient satisfaction by eliminating the “goop” of traditional impressions and by delivering a superior restoration
- enhances your reputation as a state-of-the-art practice
- reduces consumable expenses
- makes seating appointments more predictable

### Patients will be impressed

Patients will appreciate that digital impressions with iTero are more comfortable than the traditional impression method. In fact, patients preferred iTero to conventional impressions across a range of parameters:

- 65% reported that iTero was more comfortable
- 61% perceived that iTero was faster
- 71% preferred or strongly preferred iTero
- 88% believed iTero is “*interesting technology*”, and 74% thought it is “*great that my dentist has the technology*”
- 85% “*will tell others about this technology*”

*“The quality of restorative work I am providing to my patients is clinically superior. Because of the precision achieved with digital impressions, my chairside adjustments have been reduced significantly, if not all but eliminated. Moreover, the efficiency of a 10 to 15 minute single crown seating appointment is good news for my bottom line and my patients”*  
- Dr. Virginia Plaisted,  
private practice, Albany, NY

### What are the experts saying?

iTero was voted Best New Product of 2007 by the Dental Product Shopper.



## AC Dental Esthetic Institute

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Each AC Dental restoration is manufactured & assembled in the United States using only FDA & ADA Approved Products.

*Offering not only Quality Restorations, but also a Partner with whom you can share your vision.*

